



HAPPINESS HERE®

Media Contacts:

Michelle Rodrigues Hawthorn  
Tilson PR  
(561) 910-4301  
[MHawthorn@TilsonPR.com](mailto:MHawthorn@TilsonPR.com)

Chuck McAulay  
Bonefish Grill  
(813) 523-9596  
[ChuckMcAulay@BonefishGrill.com](mailto:ChuckMcAulay@BonefishGrill.com)

## **Bonefish Grill Welcomes the Holidays with Gift Card Promotion**

*Receive \$20 bonus card free with purchase of \$100 in gift cards*

**TAMPA, Fla. (Nov. 19, 2013)** – 'Tis the season to show someone you care. The fresh fish experts at Bonefish Grill are helping to ease holiday shopping this year with a holiday gift card promotion aimed to give back to gift givers nationwide. Available now through December 31, for every \$100 Bonefish Grill gift card purchased, the purchaser receives a \$20 bonus card free.

"This holiday promotion allows our guests to cross off all the foodies on their shopping list," said Scott Johnson, vice president of marketing at Bonefish Grill. "There's no better way to say, 'Happy Holidays' than with a gift card the recipient can use at their leisure for a great night out."

Great as a stocking stuffer, teacher gift, boss appreciation and more, gift cards can be purchased by visiting a local Bonefish Grill.

Bonefish Grill prides itself on its outstanding service and culinary sophistication, serving food and drinks that surprise and delight guests every day. From its chef-coat service to its big-city bar, diners can enjoy happiness without the stuffiness so that they can relax, celebrate and enjoy a unique culinary experience. At Bonefish Grill, special isn't something that comes around every so often. It's something that can be found every night of the week.

### **About Bonefish Grill**

Founded in St. Petersburg, Florida, Bonefish Grill specializes in market-fresh fish from around the world and other savory wood-grilled specialties. Guests receive "chef's coat service" and are guided through an innovative, seasonal menu and specials featuring the highest-quality, fresh ingredients. Combined with a big-city bar, Bonefish Grill offers hand-crafted cocktails and an affordable list of 30 wines by the glass offering a great match for any food pairing.

The restaurant provides a fun and lively place to eat, drink, relax and socialize on any given day of the week. The experience is based on the premise of simplicity, consistency and a strong commitment to excellence at every level. In thirteen years, the award-winning Bonefish Grill family has grown to 194 restaurants in 33 states. For more information, visit [www.bonefishgrill.com](http://www.bonefishgrill.com), [facebook.com/BonefishGrill](https://facebook.com/BonefishGrill) or follow on Twitter [@bonefishgrill](https://twitter.com/bonefishgrill).

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