



FOR IMMEDIATE RELEASE

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From left: Karen Falterman, Jennifer Bulovas, Erica Gibson, Ben Miller

NEWLY OPENED BONEFISH GRILL IN THE WOODLANDS HONORED THE JUNIOR LEAGUE OF NORTH HARRIS AND SOUTH MONTGOMERY COUNTIES, INC. WITH PRE-OPENING CHARITY EVENT

Bonefish Grill Presented Junior League with Check for \$5,570 at March 3rd Ribbon Cutting Ceremony

THE WOODLANDS, TX (March 19, 2014) – The Bonefish Grill family has officially opened its 200th restaurant, and opening week has been nothing short of smooth sailing. Through hosting a pre-opening charity event saluting the Junior League of North Harris and South Montgomery Counties, a ribbon cutting ceremony on March 3rd attended by members of The Woodlands Convention and Visitors Bureau, The Woodlands Chamber of Commerce and more, Bonefish Grill has been warmly welcomed into The Woodlands community.

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On Saturday, March 1st, Bonefish Grill hosted a pre-opening charity event saluting the Junior League. As part of this evening, Bonefish Grill pledged a \$5,000 donation to the organization in honor of the hardworking women of The Woodlands community. In addition to Bonefish Grill's donation, the event raised \$570 in silent auction items, for a total of \$5,570 donated to the Junior League. During the ribbon cutting ceremony on Monday, March 3rd the proceeds were presented via oversized check to Junior League members Jennifer Bulovas, President, and Karen Falterman, Director of Fund Development.

"We are thrilled to have had the opportunity to honor such a well-respected and longtime philanthropic supporter of The Woodlands," said Ben Miller, Joint Venture Partner for Texas, Louisiana and Mississippi, Bonefish Grill. "Junior League has a history of dedicated members and we know that our donation will benefit The Woodlands community which has so graciously welcomed us."

The March 3rd ribbon cutting ceremony marked the restaurant's official opening for dinner to the public. Attending the ceremony were members of the Chamber of Commerce including, Sheila Zea, Vice President of Sales and nearly a dozen Chamber of Commerce Diplomats, Convention and Visitors Bureau representatives and other local civic leaders.

"The Woodlands is the perfect location for our 200th restaurant opening," said Erica Gibson, Managing Partner, Bonefish Grill The Woodlands. "The Woodlands community is exceptional and we are excited to bring the Bonefish Grill experience of fresh fish and innovative dishes to the area, while welcoming guests with warm hospitality to an inviting atmosphere."

Recognized as the "Fresh Fish Experts" and voted #1 in pleasant, friendly service in the 2013 Technomic Consumer Choice Awards, the restaurant offers wood-grilled fish, seafood and a selection of chicken and steak options, innovative sauces and indulgent desserts to The Woodlands community. Coupling great-tasting food with a welcoming bar that features an array of 'bar-fresh' cocktails, extensive craft beer selections and an adventurous wine list, Bonefish Grill will excite and delight guests.

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Sunday brunch is available from 11:00 AM – 2:30 PM and guests can enjoy unique dishes like the *Surf + Turf Eggs Benedict* or *Bang Bang Shrimp® Eggs Benedict*, Grand Marnier and orange zest battered *Crème Brulee French Toast*, a variety of specialty omelets, and *Passionfruit* and *Traditional Mimosas*.

The lunch menu, served Monday through Saturday 11:00 AM – 2:30 PM, offers a variety of flavorful dishes like the *Baja Fish Tacos* seasoned with a Cajun twist and *Sir Will's Fish + Chips* with house-made tartar. A variety of mix and match entrée salads as well as soup and salad lunch combinations starting at \$6.90 also delight during lunch.

Served seven days a week, Bonefish Grill's dinner menu features guest favorites like the signature *Bang Bang Shrimp®* created with a house made Asian-inspired sauce with a bit of kick, *Tilapia Imperial* and *Pecan Parmesan Crusted Rainbow Trout*.

Hours of Operation

Monday – Thursday: Lunch: 11:00 AM – 2:30 PM
Dinner: 2:30 PM – 10:30 PM

Friday - Saturday: Lunch: 11:00 AM – 2:30 PM
Dinner: 2:30 PM – 11:30 PM

Sunday: Brunch: 11:00 AM – 2:30 PM
Dinner: 2:30 PM – 10:00 PM

About Bonefish Grill

Founded in St. Petersburg, Fla., Bonefish Grill specializes in market-fresh fish from around the world and other savory wood-grilled specialties. Guests receive "chef's coat service" and are guided through an innovative, seasonal menu and specials featuring the highest-quality, fresh ingredients. Combined with a big-city bar, Bonefish Grill offers hand-crafted cocktails and an affordable list of 30 wines by the glass offering a great match for any food pairing. The restaurant provides a fun and lively place to eat, drink, relax and socialize on any given day of the week. The experience is based on the premise of simplicity, consistency and a strong commitment to excellence at every level. For more information, visit www.bonefishgrill.com, or find us on [Facebook](#) or [Twitter](#).

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